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John Simon of Gnarus Advisors Leads Development of ASTM International's Greener Cleanup Standard

ARLINGTON, VA – November 25, 2013 – John Simon, a Director at Gnarus Advisors LLC, led the task group that developed ASTM International's recently approved green remediation standard, [ASTM E 2893-13 Standard Guide for Greener Cleanup \(E2893\)](#). Pragmatic in its application, the E2893 standard provides environmental professionals a process to select, implement, and report on greener best management practices to reduce the environmental footprint throughout all phases of site cleanups.

"Greener cleanups protect human health and the environment while minimizing use of energy, water and material resources to achieve cleanup objectives," said Simon. "The proposed standard will enable environmental professionals to assess greener best management practices in a systematic fashion and then prioritize and select the BMPs to apply during a project."

In addition to his consulting practice at Gnarus, Simon serves as editor-in-chief of *Remediation Journal* and is an active member of ASTM's Committee E50 on Environmental Assessment, Risk Management and Corrective Action.

About Gnarus Advisors LLC

Gnarus Advisors LLC is a leading consulting firm specializing in expert analysis, litigation testimony and business advisory. Founded in 2007, Gnarus now has more than 40 highly experienced consultants throughout the country, and operates from its headquarters in Arlington, with additional offices in Berkeley, Los Angeles and Menlo Park, California.

Corporations, government agencies and law firms call upon Gnarus Advisors LLC to take on the challenges that arise from litigation, regulation and other sources of risk and uncertainty. Gnarus combines thorough economic analysis and advanced financial modeling with scientific and technical expertise to provide its clients with the resources and support they need across a wide spectrum of industries and disciplines. Gnarus experts and consultants are adept at solving complex business problems, identifying and mitigating risk, and supporting litigation efforts through in-depth research, analysis and quantitative modeling. The Gnarus team is comprised of dedicated, hands-on individuals who are recognized as leaders in their fields and bring years of academic, governmental and corporate experience to every client the company advises. For more information, please visit: <http://gnarusllc.com/>.

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